



Population and Housing Estimates and Projections

Williams Demographics has extensive experience in a variety of projects that have required customized methodologies to adapt to client needs and local conditions. Estimates and projections are fundamental to policy planning and usually involve segmentation. For example, one project we completed developed a state projection of the growing elderly population, incorporating forecasts about future death rates and retirement migration. We next obtained information about Alzheimer's incidence and prevalence rates to project future health care needs for this dreaded condition.

While projections are focused on the future, estimates are developed to meet the needs of clients for information that is customarily not available from public sources. In one project, it was necessary to develop late decade population and housing estimates for a metropolitan area that was redistricting just prior to a census. The estimates turned out to be virtually identical to the census results released shortly after completion of the project.

Whatever your specific needs might be, we would enjoy the opportunity to discuss those needs and the various methodologies that might be employed to obtain the information you require.

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